

THEY FIGHT, WE FIGHT

As we approach the 10th annual Aly's Honky Tonk Hustle, we reflect on the support from those who have helped us raise over \$1.5 Million for neuroendocrine cancer research in hopes to ultimately fulfill Aly Wolff's dream of finding a cure.

OUR SUCCESS IS YOUR SUCCESS

Our sponsors have played an instrumental role in funding four cancer research scientists and implementing 'The Aly Wolff Neuroendocrine Project' at the UW Carbone Cancer Center; initiating a clinical trial that holds great promise in offering a new line of treatment for NET patients in the Midwest; gifting dozens of natural hair wigs to patients in need; and winning national recognition for community service through the reception of a Jefferson Award.

WE GIVE IT ALL AND WE KEEP IT LOCAL

100% of your sponsorship dollars (and tax-deductible donation) will help fund local cancer research at the UW Carbone Cancer Center and provide natural-hair wigs to females experiencing hair loss from cancer treatment.

WE UNDERSTAND YOUR NEEDS, TOO

Our total reach extends to thousands throughout the Midwest via online platforms, race promotions, and race day logo placements. It is our promise that your organization will have exposure... because, we can't do this without you!

HERE'S THE BOTTOM LINE

Aly envisioned a future without cancer and so do we. By sponsoring Aly's Honky Tonk Hustle, you're joining our shared mission to end cancer.

QUESTIONS?

Contact Sheila Wolff, Director of Community Outreach
608-575-1781 or info@alyshonkytonkhustle.com
THE ALY WOLFF FOUNDATION, INC.

ALY'S HONKY TONK HUSTLE

September 30TH, 2023

5K & 10K Run/Walk – 10 a.m. – Brandt Park – McFarland

2023 Sponsorship Levels

Thank you for your interest in sponsoring the 98th annual Aly's Honky Tonk Hustle. Please see the below sponsorship opportunities. We thank you in advance for your generous contribution, which is tax deductible. EIN: 46-4707392

THE ALY WOLFF SPONSOR: \$10,000 SPONSOR IN PLACE

- Official t-shirt sponsor with logo on all race shirts
- Online & race packet logo placement
- 3 Social media & email promotions prior to race

RACE BIB SPONSOR: \$2,500 (2 AVAILABLE)

- Sponsor's logo on all bibs worn by race participants
- Online & race packet logo placement
- 2 Social media & email promotions prior to race

OPENING CERAMONY SPONSOR: \$1,500

- Sponsor's logo on opening ceremony podium and acknowledgement
- Online & race packet logo placement
- Social media & email promotion prior to race

WATER STATION SPONSOR: \$750 (2 AVAILABLE)

- Sponsor's logo on sign at 5k or 10k water station
- Online & race packet logo placement
- Social media & email promotion prior to race

PRE & POST RACE MUSIC SPONSOR: \$750 SPONSOR IN PLACE

- Sponsor's logo on sign located by DJ
- Online & race packet logo placement
- Group social media & email promotion prior to race

Kids Activity Sponsor: \$500 (4 AVAILABLE)

- Sponsor's logo on sign located by kids activities
- Online & race packet logo placement

FINISH LINE SPONSOR: \$250 (multiple available)

- Sponsor's logo on race's finish line arch
- Online & race packet logo placement

RACE SPONSOR: \$125 (multiple available)

- Sponsor's name (no logo) featured on large poster near registration

FOOD SPONSOR: \$125 (multiple available)

- Sponsor's name (no logo) featured on large poster near registration

*Deadline for logo to be included on event signage is **September 24**.

2023 Sponsorship Form

Thank you for your generous support! Your gift will help us raise funds for neuroendocrine tumor research at the UW Carbone Cancer Center in memory of Aly Wolff. Please send your sponsor payment or in-kind gift, along with this form, to: **The Aly Wolff Foundation, Inc. 310 South Grange Rd., Cottage Grove, WI 53527** by September 24th.

Questions? Please contact us: info@alyschonkytonkhustle.com or call 608-575-1781

DONOR NAME

This gift is from a business or organization:

OR

This gift is from an individual:

Name of Business or Organization

Prefix

First Name

MI

Contact Name

Last Name

Job Title

CONTACT INFORMATION

Email Address

Mailing Address

City, State, Zip

Phone:

SPONSOR LEVEL

Desired Level(s): _____

Amount Enclosed: \$ _____

The Aly Wolff Foundation, Inc. is a tax-exempt organization under the Internal Revenue Code Section 501(c)(3).

EIN#: 46-4707392. Donations are tax deductible. Please keep a copy of this form for your records.

#LIVEFORALY